



TRISCEND<sup>NP</sup>

The Power of a New Perspective



KEEP

KEY EXECUTIVE ENGAGEMENT PLAN

# KEEPING KEY EXECUTIVES BENEFITS YOUR BOTTOM LINE

A RETENTION & RETIREMENT APPROACH THAT WORKS

## THE RETENTION PROBLEM

Studies have shown that replacing mid and senior level executives (including physicians) can cost an employer from 150% - 400% of the employee's salary. Traditional tools, such as deferred compensation plans, have become so complex and inefficient they are rendered expensive and ineffective at retaining key executives and providing for their retirement.

In addition, these important and highly sought after employees sacrifice financially when they remain with the same employer for more than two years. Recent estimates are as high as 50% in lost earnings over their lifetime.

These forces have created the need for a solution that addresses the employer's objective to retain talent with the employee's desire for the most competitive compensation.

## KEEP IS A SOLUTION THAT BENEFITS BOTH EMPLOYER AND EMPLOYEE.



### EMPLOYER BENEFITS

- ▶ Not subject to complex regulations
- ▶ Less administration
- ▶ Higher retention value
- ▶ 15%-40% more efficient
- ▶ Flexible and customizable



### EMPLOYEE BENEFITS

- ▶ Rewards continuing years of service
- ▶ Encourages long-term retirement focus
- ▶ Opportunity for better retirement results
- ▶ Protection from market fluctuations

USE OUR EXPERTISE FOR YOUR BENEFIT

CONTACT US FOR A PLAN ASSESSMENT.



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