



TRISCEND^{NP}

HEALTHCARE

GROW
CAPITAL

RETAIN
TALENT

SERVE
COMMUNITY



A NEW PERSPECTIVE IN
EXECUTIVE BENEFIT PLANNING

THE DEMANDS OF TALENT MANAGEMENT AND CAPITAL OPTIMIZATION HAVE EVOLVED.

Retaining talent amid increased scrutiny for greater fiscal transparency is a major challenge facing nonprofits today. Commonly used, corporate-style benefit structures, such as SERPs or 457(f) plans, do not fully appreciate the unique advantages of nonprofit organizations.

THIS DYNAMIC ENVIRONMENT CALLS FOR A NEW PERSPECTIVE.

TRANSFORMING THE HEALTHCARE EXECUTIVE BENEFIT LANDSCAPE

Today's healthcare organizations are faced with the balancing act of attracting and retaining top talent while managing expenses and planning for the future. Increased public scrutiny requiring greater transparency and improved stewardship of scarce resources contribute to making the environment even more challenging.

TRISCEND^{NP} designs, implements and administers solutions for high-performing organizations in the areas of talent management and capital optimization. Not bound by traditional methods, TRISCEND^{NP} brings unparalleled industry experience and program innovation to delivering competitive, measurable and sustainable results to health care organizations, key employees and communities.

RESULTS BENEFIT THE ORGANIZATION, EXECUTIVE AND COMMUNITY.



GROW CAPITAL

- Transform expenses into assets
- Improve stewardship of financial resources
- Returns funds plus interest to the organization



RETAIN TALENT

- Develop future leadership
- Align capital and talent incentives with your long-term mission
- Deliver attractive and flexible key employee benefits



SERVE COMMUNITY

- Plan to serve the community for generations by improving long-term financial health
- Benefit the community through leadership continuity
- Compensation and benefits strategy more congruent with community mission

TRISCEND^{NP} is the preferred provider of executive benefits for these leading organizations, among others:

**HOSPITAL COUNCIL OF NORTHERN & CENTRAL CALIFORNIA | CHILDREN'S HOSPITAL ASSOCIATION
SOUTH CAROLINA HOSPITAL ASSOCIATION | HOSPITAL ASSOCIATION OF SOUTHERN CALIFORNIA**

USE OUR EXPERTISE FOR YOUR BENEFIT

CONTACT US FOR A PLAN ASSESSMENT.



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